CALIFORNIA FBLA TERMINOLOGY





Since California FBLA is so large, both in geography and membership, six sections have been established so that students have leadership and competitive opportunities nearer to home in addition to opportunities available at the state and national levels.

Each section is managed by a section director and is led by a student section officer team that is elected every spring at the section's annual Section Leadership Conference. The section president from each section serves as a vice president on the California State Executive Board. All section and state officers participate in the Summer Leadership Summit in order to learn and hone their leadership skills and plan for the coming year.

Chapter

A chapter is a local branch of the FBLA organization.

Ex: Redwood High School is a chapter within the Central Section

Officer and Adviser

BAY SECTION CENTRAL SECTION GOLD COAST SECTION INLAND SECTION SOUTHERN SECTION

Levels of Competition

Section Conferences: Held in February. Chapter members at these events elect section officers, conduct section business, and participate in the first round of competitions leading to the State Leadership Conference.

State Leadership Conference (SLC): Held in the spring, and rotated between the northern and southern regions of the state, the purpose of this conference is to elect state officers, conduct state business, offer leadership and career development training, and administer statewide competitions to determine who will represent California at the National Leadership Conference.

National Leadership Conference

(NLC): This nationally-sponsored conference is always June 29- July 2 of each year in a different city around the country. State winners compete in various competitive events, leadership training is offered, and national officers are elected

Section Conferences

NSLC: Northern Section Leadership

Conference

BSLC: Bay Section Leadership

Conference

CSLC: Central Section Leadership

Conference

GCSLC: Gold Coast Section Leadership

Conference

ISLC: Inland Section Leadership

Conference

SSLC: Southern Section Leadership

Conference

Training (OAT) Day

Each California FBLA section plans an OAT Day. Middle and high school chapters send chapter officers and advisers to their section's OAT Day in order for them to receive training and materials from the state. These materials will prepare them for the activities planned for the upcoming year.

Leadership Development Institute (LDI)

The Leadership Development Institute (LDI) is a statewide leadership experience generally held in late October or early November for all members wanting to develop their leadership potential and chapter advisers.

LDI is planned and hosted by the State Executive Board officers and the State Management Team. The Institute offers motivational general sessions, workshops presented by state officers and business professionals, practice competitive events, and networking with fellow

Business Achievement Awards (BAA)

The Business Achievement Awards involve four levels of leadership achievement, each consisting of business, education, and leadership elements.

The four awards in the Business Achievement Awards, are Future, Business, Leader, and America.

Program of Work (POW)

A Program of Work (POW) is a plan of activities for the year. A POW can look different from chapter to chapter; however, each chapter's POW should be well balanced and attainable.